

DRIVEN TO BE BETTER



**LUX**



# THE ROAD TO SUCCESS

At Lux Bus America, we're going places. And we're taking our partners and passengers with us.

Our journey began in 2003, with our daily scheduled line service between Southern California and Las Vegas. Lux Bus America soon became the charter service of choice for an array of professional sports teams, universities, corporations, and organizations of all sizes. Our continued growth has been propelled by our commitment to providing exceptional service, clean newer vehicles, and professional drivers with the industry's most extensive training.

Today, we're the leading transportation company on the West Coast, proudly operating over 1,000 motor coaches that transport 5,800 passengers a total of 19,000 miles per day. While we move our company forward, we've never lost sight of where we started. How far we've come. And the drive for greatness that brought us here.

“Very cordial, very professional drivers and just overall exceptional service. The buses were also very clean and of very good quality.”

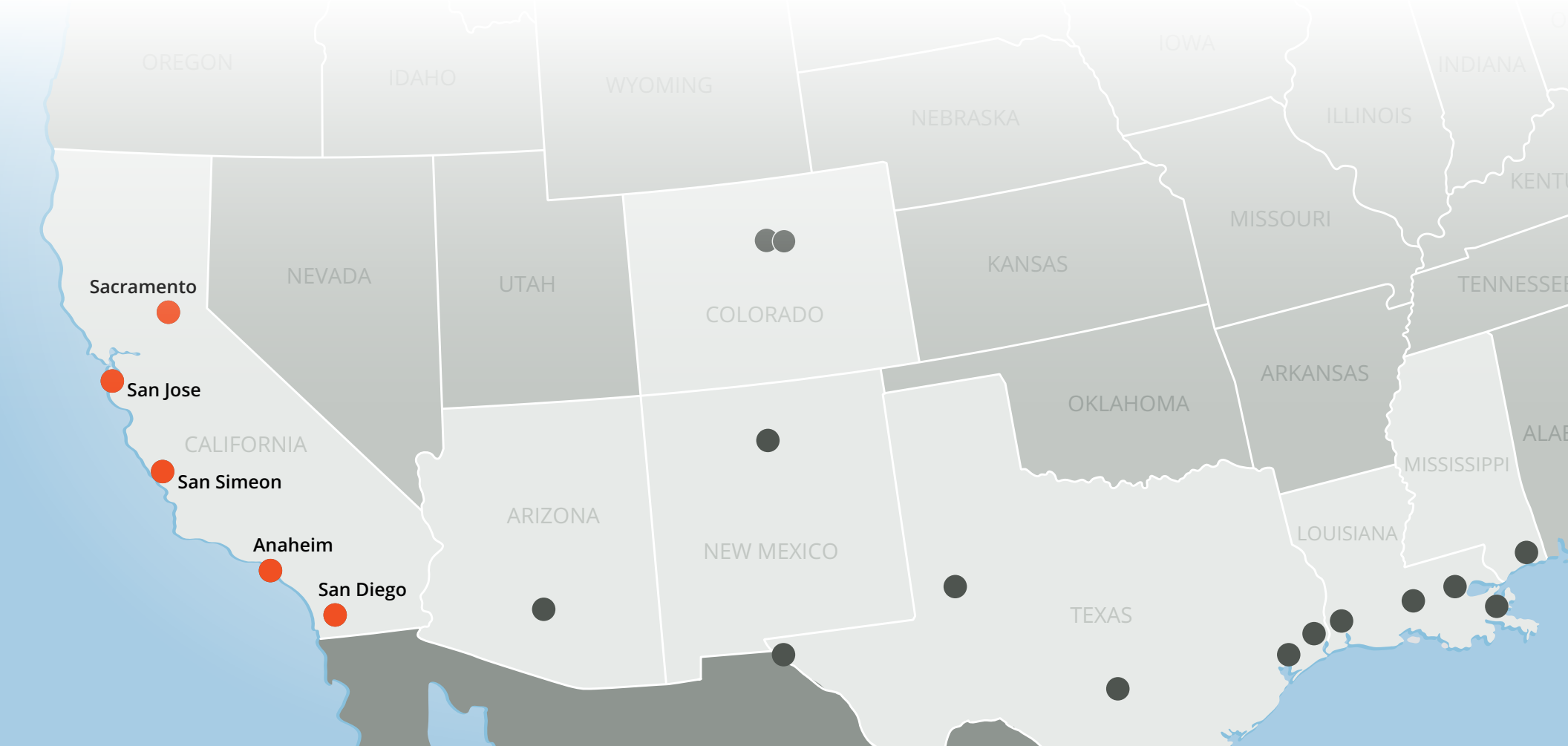
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## WE'RE ON A MISSION

No matter how far we travel or how much we grow, we remain connected to our humble roots — and our core mission: to do business a different way. The right way.

We've learned that anything is possible when we work collaboratively and think strategically. By challenging assumptions, taking action instead of making excuses, striving tenaciously toward our goals, treating our employees with dignity and our customers with respect, we'll keep our industry moving in new and better directions.





## WE'VE GOT YOU COVERED

Across sun-kissed California and the Southwest, through the Sonora Desert to the Rocky Mountains, from the Lone Star State to the Magnolia State — Lux Bus America takes our passengers there. And there. And there. With four strategic locations in key markets along the West Coast, we've become the go-to transportation and travel resource in seven states and counting. Where do you want to go today?





# LEADING THE PACK IN SAFETY

At Lux Bus America, our passengers' safety is paramount. We've built the industry's most comprehensive and rigorous training and safety program. Selecting drivers with spotless records, and continually vetting them with frequent recurring training programs, and randomized drug/alcohol testing that exceeds the industry baseline standards by more than 100%. For even more peace of mind, Lux Bus America brings some of the industry's highest insurance standards at \$25 million.

## FIRST-IN-CLASS LUX ACADEMY

Our employees aren't just extensively vetted. They're also extensively trained. Every new Lux Bus America employee completes an intensive two-week course at our in-house Lux Academy.

Combining classroom learning with hands-on training, Lux Academy provides in-depth training and testing in safety, compliance, maintenance, and customer service. Perhaps this explains why we go an estimated 348,827 miles between accidents — more than double the industry average.

Did you know that Lux Bus America operates California's largest pool of School Pupil Activity Bus Certified (SPAB) drivers and vehicles? You learn something new every day!



# MAINTAINING EXCELLENCE

Keeping our passengers safe requires keeping our vehicles operating at peak performance. With our proactive in-house maintenance program, including turnkey maintenance facilities in all our locations, we're able to control the quality and safety of our fleet while minimizing downtime.

Trained and qualified in-house technicians help us reach our goal of 100% compliance with regulations issued by the Federal Motor Carrier Safety Administration and U.S. Department of Transportation (DOT). To keep our fleets on the move, Lux-owned mobile maintenance trucks are available across each of our locations. In the rare instance a vehicle needs immediate assistance, our convenient locations across Northern and Southern California are quick to the rescue!



# SERVICE THAT SIMPLIFIES

We work hard to make travel easy for our passengers and partners. With sales teams located across California, we aim for convenience. Each guest is assigned a dedicated travel representative to provide responsive, knowledgeable and personalized service. From booking to travel arrangements to follow-up, every interaction with Lux Bus America is designed to make your travel experience — and your life — easier.

“Lux Bus is the most reliable transportation there is in the valley. As an event planner, this is something that is very important to me. Keep up the amazing work!”

Apple Inc.

# CUSTOMIZED SERVICES

There's more to Lux Bus America than travel services. We also offer a range of specialized, customized services to meet our customers' needs. These include vehicle vinyl wraps branded for your organization and client-facing vehicle tracking that allows you to collect and analyze valuable travel data for smarter business decisions. Our vehicles can also support closed wireless networks that provide guests a secure, fast, and reliable online experience while traveling.





# YOUR ELITE FLEET

At Lux Bus America, we believe in the phrase, "You get what you pay for."

We make sure our guests get more fleet features for their investment. That includes beautiful vehicles, full-leather interiors, wood floors, and smart features that make travel more enjoyable, convenient, and comfortable. Sometimes it's the simple things: on-board Wi-Fi, power outlets, and LCD screens for entertainment and video conferencing. Our vehicles keep passengers safe, connected and productive.

"Great equipment and great drivers! It's wonderful when everything operates on time, the driver knows the way, and the equipment is clean and in perfect working order. I always get all this and more with Lux Bus America!"

Sports Leisure Vacations





## FULL-SIZE COACH: TRAVEL LARGE

Ranked top in their class for safety and reliability, our Full-Size Coaches transport up to 56 passengers in supreme comfort and luxury. Big capacity comes with a big list of amenities, including Wi-Fi, power outlets, video monitors, overhead luggage bays, on-board restroom, as well as optional galleys and wheelchair ramps on select models. Our Full-Size Coaches are a favorite choice for corporate and athletics transportation, employee commuter shuttles, transfers, private sightseeing, and OTR/Tour series.





# MINI COACH: FLEXIBILITY

With ample, luxurious room for up to 31 passengers, our affordable Mini Coach vehicles offer a safe, comfortable, top-notch experience for airport transfers, family gatherings, employee shuttles, private excursions, and just about any group itinerary. Passengers appreciate the in-vehicle Wi-Fi, DVD entertainment.







## SPRINTER: VIP VALUE

Pamper your VIPs and small sightseeing groups with a Lux Bus America Sprinter. Combining first-class luxury with everyday value, our beautiful Sprinter vehicles seat up to 13 passengers. Guests enjoy a range of features including on-board Wi-Fi, DVD entertainment, and a large cargo capacity. Relax in the perfect ride for corporate shuttles, airport and event transfers, private sightseeing tours, or day excursions.



# CORPORATE SOCIAL RESPONSIBILITY

At Lux Bus America, we're responsible for our passengers' safety and satisfaction. We're also committed to being responsible corporate citizens who leave the world better than we found it.

Through our partnership with Second Harvest food banks, we support efforts to connect local families living in hunger to healthy meals. Our work with Adopt-a-Family helps deliver holiday experiences and hope to families in need. Throughout the year, we continue giving to organizations and efforts that supply underserved children with school supplies, restock food pantries, and provide safe homes for at-risk youth. It's all part of our goal to create a positive footprint.

Wherever your destination, we welcome the opportunity to be part of the journey. Contact any one of the Lux Bus America locations across California, and experience just how easy and enjoyable travel can be.

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# **LUXBUS** AMERICA®

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